



## **MEDIA RELEASE**

### **The French Group Onoré is planning to join the Swiss IDAK Food Group**

**Spreitenbach CH/Toulouse FR, January 12th, 2026 – The Swiss-based IDAK Food Group, a specialist in premium frozen food focusing on the three categories of Pizza & Snacks, Finger Food & Potato Snacks and Baked Goods & Patisserie, has entered into exclusive negotiations to acquire Onoré, based in the French city of Toulouse. With the strategic acquisition of Onoré, which marks a significant milestone in the company's history, IDAK is expanding its Baked Goods & Patisserie category and at the same time making inroads into the key European markets of France and the UK. In this way IDAK, with its companies in Switzerland and Italy, will establish itself as a European leader in the premium frozen food sector, subject to regulatory approvals.**

Headquartered in Toulouse, Onoré is broadly diversified in the French and UK markets and has been well established among its customers for decades. It runs five production sites in France and two in England, where it produces high-quality frozen bakery products, snacks, Cornish pasties, pastries and other desserts. The company supplies leading catering chains, independent restaurants and coffee shops as well as retailers with its high-quality frozen products, achieving its success with the help of more than 1,000 employees. IDAK has entered into exclusive negotiations to acquire the extremely successful company Onoré, which has grown significantly in recent years, together with its brands. With the strategic acquisition of Onoré, IDAK is expanding its Baked Goods & Patisserie category and at the same time making inroads into the key European markets of France and the UK.

### **An acquisition on equal terms**

"IDAK and Onoré complement each other perfectly to form a unique and leading company in the premium frozen food sector in Europe. We share common strengths such as organic growth, diversification of our channels and customer base, a foothold in several countries, positioning in the premium frozen food sector, leveraging market synergies, a high degree of cultural alignment and leadership style, experience in collaboration with investors and an impressive track record in M&A," says Christof Lehmann, CEO of IDAK. "Accordingly, this acquisition on equal terms marks a significant milestone in the history of our company."

IDAK specialises in three business areas: Pizza & Snacks, Finger Food & Potato Snacks and Baked Goods & Patisserie. Pizza and snacks have been produced by Margherita S.p.A., based in Fregona (IT), since 2020, and by Sorrento Saponi e Tradizioni S.r.l., based in Eboli (IT), since May 2024. Finger food and potato snacks are the speciality of KADI AG, while baked goods and patisserie are produced by Romer's Hausbäckerei, which also includes Kern & Sammet, based in Wädenswil (ZH).



Alexandre Vigneron, CEO of Onoré, is also excited about the future collaboration: "Like us, IDAK has built up an extremely successful company over the past few years and, in many respects, has had similar experiences. Together, we will continue our record of success producing high-quality products inspired by European cuisine." The management of IDAK, led by Christof Lehmann, will work closely with the management of Onoré, which will be led by CEO Alexandre Vigneron.

IDAK takes over the majority stake from management and from Waterland Private Equity, which helped Onoré achieve significant growth through various acquisitions over the past three years. The transaction is expected to be completed in the first half of 2026, subject to the usual regulatory approvals.

### About Onoré

Headquartered in Toulouse, Onoré is broadly diversified in the French and UK markets and has been well established among its customers for decades. It operates five company-owned production sites in France and two in the UK, where it produces high-quality frozen bakery products, snacks, Cornish pasties, pastries and other desserts. The company mainly supplies national and international catering companies, but also the retail trade. In France, Onoré includes Boncolac (baked goods, pastries, mochis & snacks), Mag'M (premium macarons), and in the UK, it includes Proper Cornish (Cornish pasties and puff pastry specialities) and Cakesmiths (homemade cakes for coffee shops). The company employs over 1,000 people and generated sales of over EUR 220 million in 2025.

<https://onore.com/en/>

About	IDAK	Food	Group
IDAK Food Group is majority-owned by TowerBrook Capital Partners (TCP) and its management. Following the acquisitions of Kern & Sammet and Sorrento Saponi e Tradizioni, Onoré marks IDAK's third addition since TCP became its majority shareholder in September 2024. IDAK specialises in three business areas: Pizza & Snacks, Finger Food & Potato Snacks and Baked Goods & Patisserie. Pizza and snacks have been produced by Margherita S.p.A., based in Fregona (IT), since 2020, and by Sorrento Saponi e Tradizioni S.r.l., based in Eboli (IT), since May 2024. Finger food and potato snacks are the speciality of KADI AG, while baked goods and patisserie are produced by Romer's Hausbäckerei, which also includes Kern & Sammet, based in Wädenswil (ZH). IDAK is pursuing the goal of creating a pan-European company in the premium frozen food sector. In 2025, the Group employed around 1,300 people and generated sales of over CHF 330 million.			
<a href="http://www.idak.ch">www.idak.ch</a>			

If you have any questions or require further information, please contact:

Tiffany Sorbier - [t.sorbier@kingcom.fr](mailto:t.sorbier@kingcom.fr) - 06 23 56 39 55

Elma Kerbiriou - [e.kerbiriou@kingcom.fr](mailto:e.kerbiriou@kingcom.fr) - 06 52 74 57 53