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## PRESS RELEASE: Onoré X IDAK

**After the successful completion of the acquisition of Onoré: Christof Lehmann transitions to the Board of Directors of the IDAK Food Group, Alexandre Vigneron becomes the new group CEO.**

*Spreitenbach CH / Toulouse FR, 9 March 2026* – The IDAK Food Group, headquartered in Spreitenbach (AG) and operating in the premium frozen food segment across pizza & snacks, finger food & potato snacks, and baked goods & patisserie, has successfully completed the acquisition of Onoré in Toulouse (FR). With this strategic addition, IDAK strengthens its Bakery & Patisserie category with a complementary portfolio and expands into the key European markets of France and the United Kingdom. At the same time, Christof Lehmann, former IDAK CEO, joins the Board of Directors and is succeeded as group CEO by Alexandre Vigneron, previously CEO of Onoré.



**The union of know-how.  
The strength of a Group.**



IDAK Food Group, based in Spreitenbach (AG) - Switzerland, has successfully acquired Onoré, including all its brands. Onoré is firmly established in the French and UK markets, delighting a broad and diverse customer base with high-quality frozen

bakery products. The group continues to strengthen its position in the premium segment through exceptional artisanal expertise and iconic product quality.

This strategic acquisition enables IDAK to expand its Bakery & Patisserie offering with a complementary portfolio, while simultaneously entering the key European markets of France and the UK. As a result, IDAK and Onoré ideally complement each other, forming a unique and leading company in the European premium frozen food sector.

### **Continuity and forward-looking leadership**

As part of the strategic acquisition and at the request of former IDAK CEO Christof Lehmann, IDAK is reorganizing its leadership structure. The new group CEO will be Alexandre Vigneron, formerly CEO of Onoré, while Christof Lehmann will join the Board of Directors of IDAK. In this role, he will provide guidance to his successor and continue to actively support the company's future direction.

"This transition comes at the perfect moment and reflects a continuous and forward-looking leadership," says Lehmann, who had planned this step for some time, with the support of IDAK shareholders.

"Over the past seven years, Christof Lehmann has played a key role in the international development and strong expansion of IDAK with strategic skill, a large network, extraordinary commitment and passion," says Chairman of the Board of Directors François Legrain. We thank him for his outstanding contribution and for how he has shaped and developed the company. We are also pleased that he will continue to serve as an active board member and shareholder."

Alexandre Vigneron, the new group CEO, comments on his appointment: "It is both a great honour and a significant responsibility. I look forward to leading the group alongside a strong team and continuing to produce high-quality food inspired by European culinary traditions in all our markets. Our group is built on strong market positioning, premium craftsmanship with a European signature, presence in four core markets, and a growing international business, from Canada to Japan."

Chairman of the Board of Directors Legrain is pleased that Alexandre Vigneron accepted the new role: "Over the past eight years at Boncolac and Onoré, Alexandre Vigneron has impressively demonstrated his ability to lead and develop organizations successfully. He is perfectly positioned to take IDAK to the next level."

### **About Onoré**

Headquartered in Toulouse, Onoré is broadly diversified in the French and UK markets and has been established with its customer base for decades. The company operates five production sites in France and two in the UK, where it manufactures high-quality frozen bakery products, snacks, Cornish pasty, patisserie, and desserts. Onoré primarily supplies national and international foodservice operators as well as retailers. Its brands include:

- **Boncolac** (Bakery & Snacks), **Mag'M** (Premium Macarons), **So Mochi** (Premium Mochi Ice Cream), **Proper Cornish** in the UK (Cornish pasties and puff pastry specialties), **Cakesmiths** (handmade cakes for cafés)

The company employs more than 1,000 people and generated over EUR 220 million in revenue in 2025.

<https://onore.com/en/>

### **About IDAK Food Group**

IDAK Food Group is majority-owned by TowerBrook and its management team. Following the acquisitions of Kern & Sammet and Sorrento Saponi e Tradizioni, Onoré represents the third addition since TowerBrook became majority shareholder in September 2024. IDAK focuses on three business areas: **Pizza & Snacks** – produced by Margherita S.p.A. (Fregona, IT) since 2020 and by Sorrento Saponi e Tradizioni S.r.l. (Eboli, IT) since May 2025, **Finger Food & Potato Snacks** – produced by KADI AG, **Bakery & Patisserie** – produced by Romer's Hausbäckerei, which also includes Kern & Sammet in Wädenswil (ZH)

IDAK aims to build the number one pan-European preferred partner for premium hand-crafted frozen specialties, focusing on out of home consumption. In 2025, the Group employed around 1,300 people and generated revenue of more than CHF 330 million.

[www.idak.ch](http://www.idak.ch)